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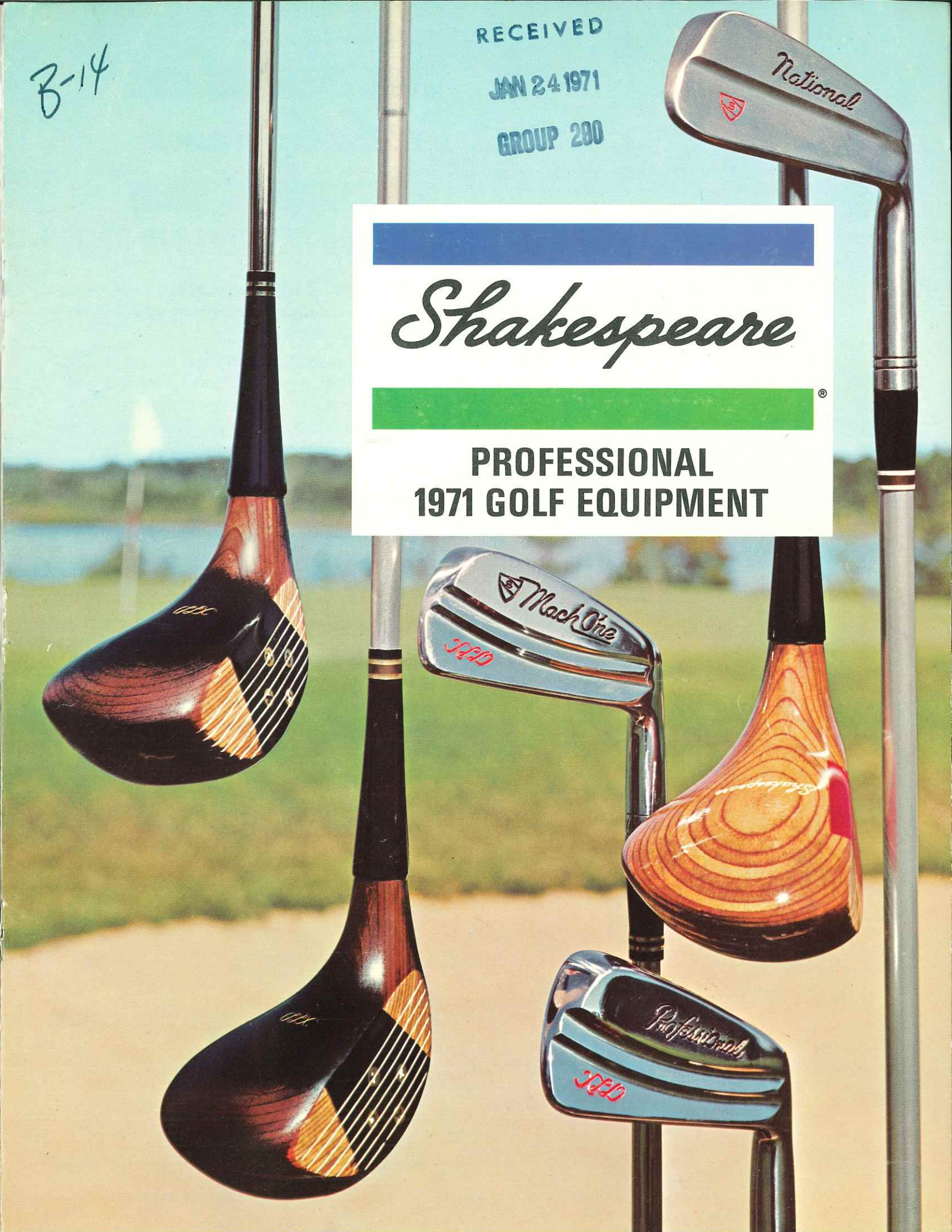


Shakespeare®

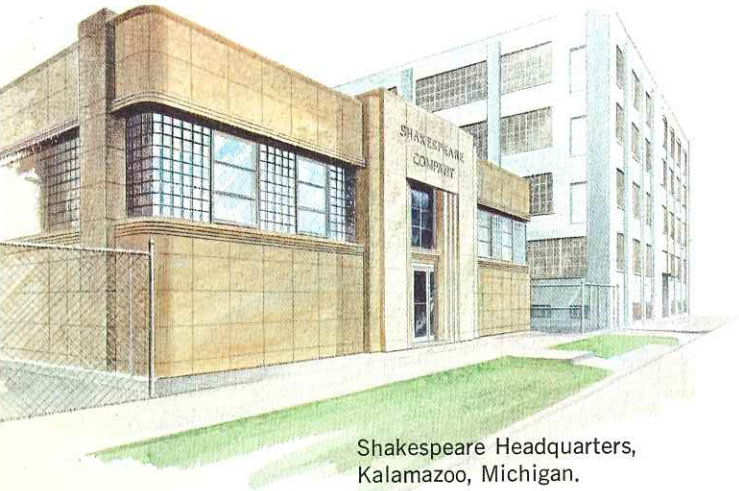
PROFESSIONAL 1971 GOLF EQUIPMENT

Shakespeare

BUILDING ON NEW IDEAS IN GOLF

From the time new Fiberglass shafted golf clubs were used to win the U.S. Open, Shakespeare has been on the move in golf – continuously!

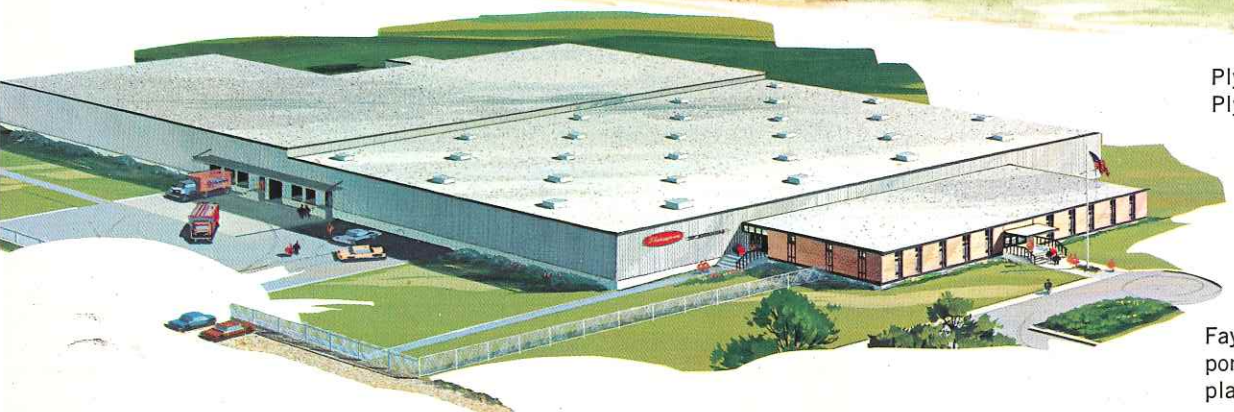
To match its golf sales growth and new product development, Shakespeare now has three modern plants in operation, each attuned to equipment production of the highest quality. In fact, Shakespeare is quite unique in golf – because it does most of its own primary manufacturing, plating and finishing, as well as assembly. Shakespeare's own integrated facilities assure the ultimate in new product precision and workmanship – whether it be in clubs with shafts of fiberglass, steel, aluminum alloy or new lightweight steel – or quality golf balls specially made to meet today's golfing needs.



Shakespeare Headquarters, Kalamazoo, Michigan.

Columbia, South Carolina. Fiberglass WonderShaft.

Plymouth Meeting, Pennsylvania. Plymouth Golf Ball Company.



Fayetteville, Arkansas. Club components are machined, finished, plated and assembled.

Shakespeare

MACH ONE
with DYNALITE STEEL SHAFTS

If you have an instinct for quality and appreciate the finer things, you should find yourself attracted to the Shakespeare 1971 XLD Mach One golf clubs. Lighter than conventional steel, Dynalite steel shafts give a desired swing weight with less clubhead weight.

The woods have new box-type laminated heads finished in a two-tone blend of deep cherry and black.

The irons are matched to perfection. Mach One heads are designed with semi-squared toe and emphasis on leading edge and hard chrome finish. Shaft flex: regular or stiff. Right or left hand.

WOODS – right hand

No. W-724 (1-2-3-4-5) Individual.
No. SW-724-3 (1-3-4) Set.
No. SW-724-4 (1-2-3-4) Set.
No. SW-724-5 (1-3-4-5) Set.

IRONS – right hand

No. I-624 (2-3-4-5-6-7-8-9) Individual.
No. SI-624-8 (3 thru 9 and PW) Set.
No. SI-624-9 (2 thru 9 and PW) Set.
No. I-624 PW Pitching Wedge.
No. I-624 SW Sand Wedge.

WOODS – left hand

No. W-736 (1-2-3-4-5) Individual.
No. SW-736-3 (1-3-4) Set.
No. SW-736-4 (1-2-3-4) Set.
No. SW-736-5 (1-3-4-5) Set.

IRONS – left hand

No. I-636 (2-3-4-5-6-7-8-9) Individual.
No. SI-636-8 (3 thru 9 and PW) Set.
No. SI-636-9 (2 thru 9 and PW) Set.
No. I-636 PW Pitching Wedge.
No. I-636 SW Sand Wedge.

PROFESSIONAL XLD

CHOICE OF SHAFTS...

SHAKESPEARE FINE GOLF CLUBS

Designed to appeal to the most discriminating golfer. Swing weight-matched with exacting assemblages of heads, shafts and grips for each set. Each club carefully finished. The woods are of selected maple, laminated, shaped and high pressure bonded to withstand stress and wear; water-proofed, with sole plate locked in position. Irons are thin profile type with weight concentrated low in the blade; made of carbon steel, hard chromed finish. Grips are Eagle, all weather, non-slip rubber with gold fill. Available in regular, stiff or extra stiff in fiberglass, or aluminum. Steel in regular and stiff flexes only. Swing weights: D0 to D4. Leather or cordline grips available upon special order. ***Right hand only:***

XLD – FIBERGLASS

WOODS
No. W-711 1-2-3-4-5 Individual
No. SW-711-3 (1-3-4) Set
No. SW-711-4 (1-2-3-4) Set
No. SW-711-5 (1-3-4-5) Set

IRONS
No. I-611 2-3-4-5-6-7-8-9 Individual
No. SI-611-8 (3 thru 9 and P.W.) Set
No. SI-611-9 (2 thru 9 and P.W.) Set
No. I-611 PW Pitching Wedge
No. I-611 SW Sand Wedge

XLD – ALUMINUM

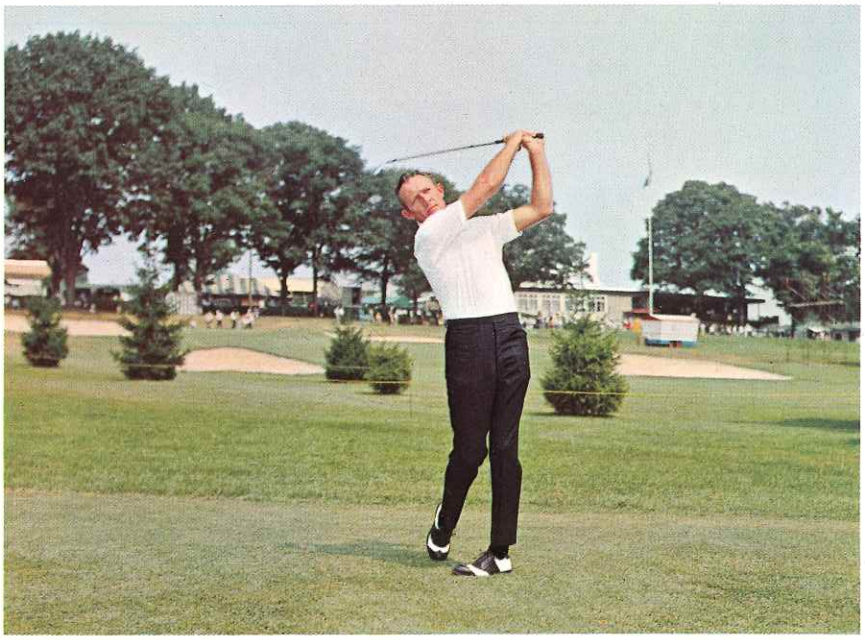
WOODS
No. W-721 1-2-3-4-5 Individual
No. SW-721-3 (1-3-4) Set
No. SW-721-4 (1-2-3-4) Set
No. SW-721-5 (1-3-4-5) Set

IRONS
No. I-621 2-3-4-5-6-7-8-9 Individual
No. SI-621-8 (3 thru 9 and P.W.)
No. SI-621-9 (2 thru 9 and P.W.)
No. I-621 PW Pitching Wedge
No. I-621 SW Sand Wedge

XLD – STEEL

WOODS
No. W-722 1-2-3-4-5 Individual
No. SW-722-3 (1-3-4) Set
No. SW-722-4 (1-2-3-4) Set
No. SW-722-5 (1-3-4-5) Set

IRONS
No. I-622 2-3-4-5-6-7-8-9 Individual
No. SI-622-8 (3 thru 9 and P.W.) Set
No. SI-622-9 (2 thru 9 and P.W.) Set
No. I-622 PW Pitching Wedge
No. I-622 SW Sand Wedge



ALUMINUM

Special alloy for more generative power to provide maximum head speed control with minimum swing effort.

STEEL

Famous 'step down' taper gives traditional hitting feel. Each shaft 'mated' to the head of the club.

FIBERGLASS

WonderShaft. Stays with the ball for better control—and added distance. More loft and backspin on approaches.

Shakespeare

FIBERGLASS, STEEL OR ALUMINUM?

Which is best for you? Let your club professional pick the shaft best suited to your swing — and your game. Each type of shaft offers special benefits — and whether your 'pro' recommends fiberglass, steel or the aluminum shafts, you can be sure that Shakespeare **XLD** will be a wise choice.

Professionally designed and styled, all Shakespeare XLD golf clubs are warranted and registered. Each set is matched in swing weight, and balanced for the ultimate in precision play.

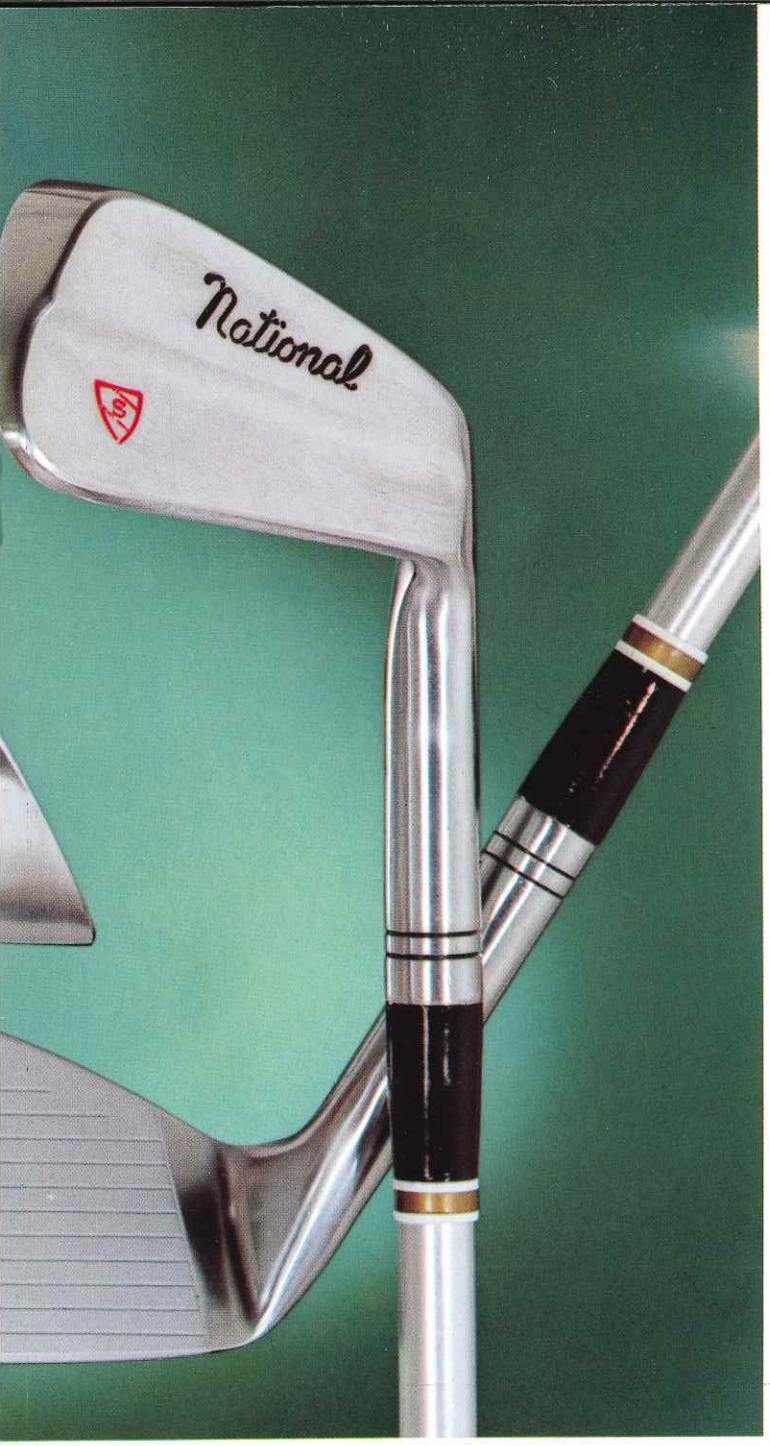
PRO ONLY
Professional
XCD
Professional
XCD
Professional
XCD

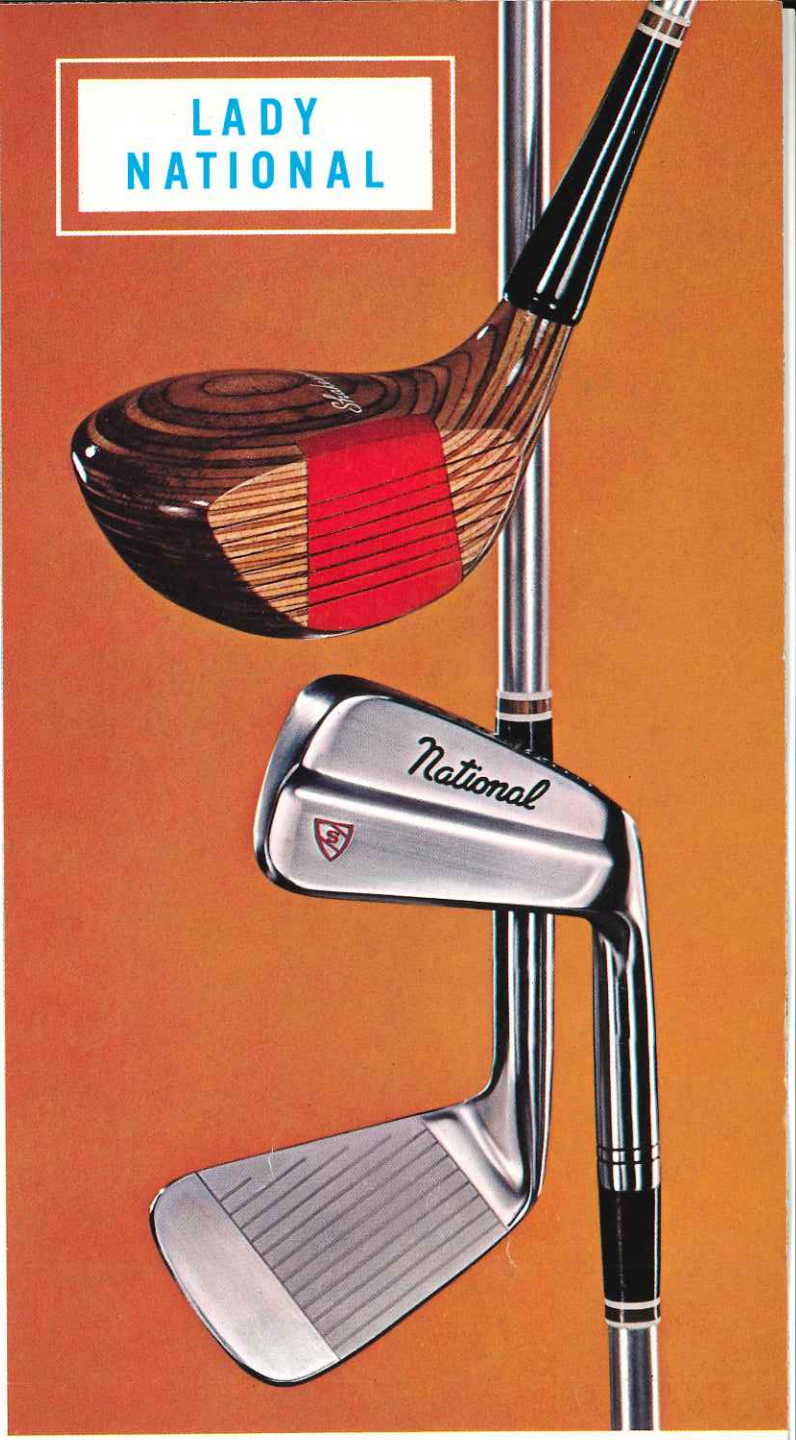
SHAKESPEARE NATIONAL with ALUMINUM SHAFTS

Built exclusively for the better pro shop providing distinctiveness in its equipment offering...these Shakespeare 'Nationals' promise a "new feel" in hitting pleasure. Equipped with special weight-designed heads...to make the most of aluminum's lightness and generative power. Each shaft is built and 'mated' to a specific club head, taking advantage of aluminum alloy's synergistic properties and ability to produce maximum head speed with minimum swing-effort. Result: new hitting smoothness and consistency with every swing.

MEN'S NATIONAL WOODS – Beautifully balanced and uniform (set-matched), these laminated club heads are elegantly finished in walnut. Power-type insert, specially designed for good loft and bulge control, is 'locked' into the face without screws. Sole plate is heat sealed to deter moisture absorption. Whipping is colorfast mono. Nationals are offered with Classic rubber grips, black with gold fill. Regular flex; right or left hand.

MEN'S NATIONAL IRONS – Forged from finest carbon steel, chemi-cleaned and hard chrome finish, with pyramided weight behind the percussion zone. Flange sole design; face is deep-scored and sand blasted. Men's National clubs come with non-slip Golf Pride grips, Classic style, black with gold fill. Comes in regular flex, right or left hand.





MEN'S NATIONAL WOODS

WOODS – right hand
No. W-717 (1-2-3-4-5) Individual
No. SW-717-3 (1-3-4) Set
No. SW-717-4 (1-2-3-4) Set
No. SW-717-5 (1-3-4-5) Set

WOODS – left hand
No. W-716 (1-2-3-4-5) Individual
No. SW-716-3 (1-3-4) Set
No. SW-716-4 (1-2-3-4) Set
No. SW-716-5 (1-3-4-5) Set

MEN'S NATIONAL IRONS

IRONS – right hand
No. I-617 (2-3-4-5-6-7-8-9) Individual
No. SI-617-8 (3 thru 9 and P.W.)
No. SI-617-9 (2 thru 9 and P.W.)
No. I-617 PW Pitching Wedge
No. I-617 SW Sand Wedge

IRONS – left hand
No. I-616 (2-3-4-5-6-7-8-9) Individual
No. SI-616-8 (3 thru 9 and P.W.) Set
No. SI-616-9 (2 thru 9 and P.W.) Set
No. I-616 PW Pitching Wedge
No. I-616 SW Sand Wedge

Something new is here now...new National by Shakespeare for ladies who want all that aluminum has to offer too! Here in 'Lady Nationals', shaft lightness is combined with special box-type, weight proportioned heads with loft enough to get the ball up and away – for longer distances – even for easy swingers. Irons are forged from carbon steel, cleaned, polished and hard chromed. The woods have laminated heads, walnut finished; waterproofed with heat-sealed sole; locked-in red fiber face insert. Fineline rubber grip has blue fill. Available in right hand only; open stock, or in sets.

WOODS — Individual and Sets, right hand only
No. W-731 (1-3-4-5) Individual
No. SW-731-3 (1-3-4) Set
No. SW-731-5 (1-3-4-5) Set

IRONS — Individual and Sets, right hand only
No. I-631 (2-3-4-5-6-7-8-9) Individual
No. SI-631-8 (3 thru 9 and P.W.) Set
No. SI-631-9 (2 thru 9 and P.W.) Set
No. I-631 PW Pitching Wedge
No. I-631 SW Sand Wedge

SHAKESPEARE PUTTERS

No. P-515 ROCKER. (Not illustrated.) Black lacquered. Brass (11.5 oz.) head, medium flex, black shaft. Pro-Master rubber grip. Right or left hand.

No. P-510 'Deluxe' BLADE. Polished nickel silver head. Black shaft has leather grip; silver twist. Headcover. Right hand only.

No. P-524 BLADE. Deluxe style; polished nickel silver head. Steel shaft is fluted. Comes with Pro-Master rubber grip. Right hand only.

No. P-519 MALLET. "H" head, heavy (10.5 oz.) is cast from silicone aluminum and Kirksite; polished; black lacquered finish with white bar sight line. Black shaft; Pro-Master grip, black with white fill. Right hand only.

No. P-520 MALLET. Cast from silicone aluminum and Kirksite; black enameled with bar sight line. Black shaft, medium flex; Pro-Master grip, black with white fill. Right hand only.

No. P-525 MALLET. Cast from silicone aluminum and Kirksite. Black enameled with sight line. Steel shaft (fluted). Pro-Master grip. Right hand only.

No. P-521 BLADE. Rich looking; head in brass, sand blasted, black dip. Black shaft. Pro-Master grip is black with gold fill. Right hand only.

No. P-523 BLADE. Gooseneck with nickel silver square toe, satin buffed with bar sight line. Has steel shaft (fluted) with Pro-Master rubber grip. Right hand only.

No. P-518 BLADE. Carbon steel head, satin chromed. Black shaft is medium flex with Pro-Master grip, black with white fill. Right hand only.

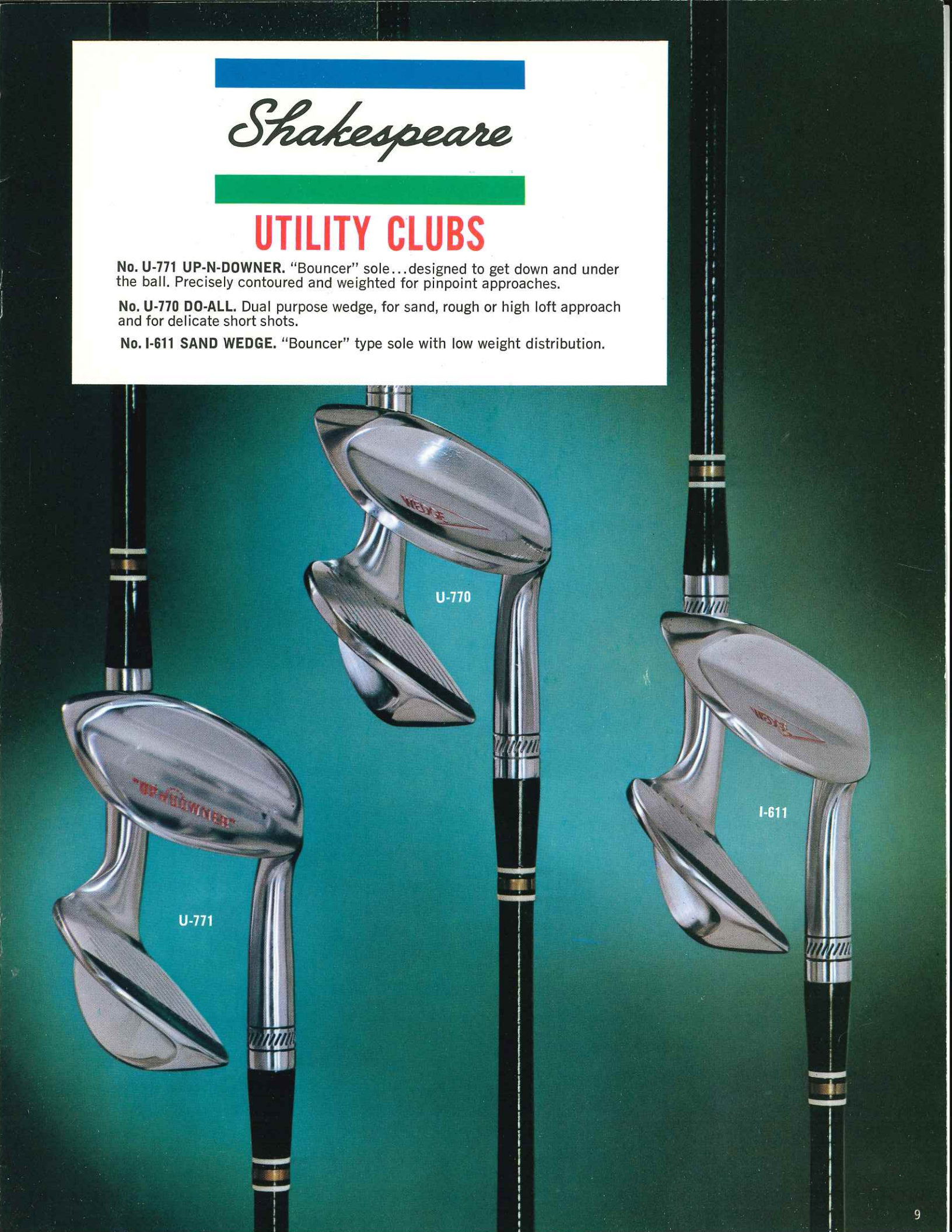
Shakespeare

UTILITY CLUBS

No. U-771 UP-N-DOWNER. "Bouncer" sole...designed to get down and under the ball. Precisely contoured and weighted for pinpoint approaches.

No. U-770 DO-ALL. Dual purpose wedge, for sand, rough or high loft approach and for delicate short shots.

No. I-611 SAND WEDGE. "Bouncer" type sole with low weight distribution.



JOIN THE NEW CLICK! TRY SHAKESPEARE'S

XLD 90...For the low handicap golfer. A durable thin cover that affords better "click" and distance.

THE SHAKESPEARE XLD SPECIAL...

IN THREE COMPRESSIONS TO MATCH BOTH TEMPERATURE CHANGES AND YOUR OWN GOLF GAME

Sound off with this great new ball! Shakespeare's XLD Special – with its enthusiastic "click" – has an almost incredibly tough new thermoplastic cover that not only combines durability, resiliency and abrasion resistance... but feels better, sounds better, plays better!

And there are two good reasons why: first, cover is lighter. The happy result is truer flight. Second, because of its temperature resistance, the average golfer will make the XLD travel faster than other balls, especially in cool weather.

The XLD is available in the following compressions: Special 80, Special 90 and Special 100. What else can we tell you but – join the new click!